



Toshiba Canvio Flex Portable Hard Drive, Now in Metallic Blue

A new colour -The same flexible storage

Düsseldorf, Germany, 14 April 2026 – Toshiba Electronics Europe GmbH (Toshiba) has unveiled a metallic blue casing for its Canvio Flex 2.5-inch^[1] portable hard disk drive (HDD). The new colour adds a fresh look to the range, alongside the original warm silver option. The new metallic blue model will be available exclusively across EMEA.

Available in 1TB^[2], 2TB, and 4TB capacities, the Canvio Flex is designed for easy storage across multiple devices. Pre-formatted with exFAT, it works seamlessly with Windows PCs and Macs, as well as with compatible Android and iOS tablets and smartphones, without requiring reformatting^[3].

Built for flexibility, Canvio Flex includes both USB Type-C^[4] and USB Type-A cables in the box, making it simple to plug in and start transferring files straight away. Whether users

are backing up photos, videos, documents, or creative projects, Canvio Flex offers a convenient way to store and access content wherever they are.

“Since its initial release, Canvio Flex has seen strong demand as a flexible and convenient storage solution,” says Larry Martinez-Palomo, Vice President of the Storage Products Division at Toshiba Electronics Europe. “With the new metallic blue finish, we are pleased to offer customers an additional colour choice, reflecting growing demand for variety, especially among younger audiences.”

The new metallic blue Canvio Flex will be available exclusively in the EMEA market starting in CQ2 2026.

More information about the Canvio Flex can be accessed by visiting:

<https://www.toshiba-storage.com/products/canvio-flex/>

[1] “2.5-inch” means the form factor of HDDs. They do not indicate the drive’s physical size.

[2] One Terabyte (TB) means one trillion bytes. Total available capacity will vary based on the operating environment, and your results and storage capacity will vary accordingly. A computer operating system, however, reports storage capacity using powers of 2 for the definition of 1 GB = 2^{30} = 1 073 741 824 bytes and 1 TB = 2^{40} = 1 099 511 627 776 bytes and therefore shows less storage capacity.

[3] Compatibility with the Canvio Flex may vary depending on the user’s hardware configuration and operating system. Please check device compatibility and connecting instructions by reviewing the applicable user manuals for such device. The latest information can be viewed online under https://www.canvio.jp/en/compati/hdd/ot_ehdd/flex/index.htm.

[4] USB Type-C® and USB-C® are only for use with products based on and compliant with the USB Type-C® cable and connector specification.

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* Android is a trademark of Google LLC.

* Mac is a trademark of Apple Inc.

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* Information in this document, including product prices and specifications, content of services and contact information, is current and believed to be accurate as of the date of the announcement, but is subject to change without prior notice.

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About Toshiba Electronics Europe

[Toshiba Electronics Europe GmbH](#) (TEE) offers European consumers and businesses a wide variety of hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. Next to HDDs, the company's broad portfolio encompasses power semiconductors and other discrete devices ranging from diodes to logic ICs, optical semiconductors as well as microcontrollers and application specific standard products (ASSPs) amongst others. In addition, TEE offers SCiB™ battery cells and modules with lithium titanium oxide (LTO) for heavy-duty applications.

TEE has its headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom providing marketing, sales and logistics services.

Visit Toshiba's websites at www.toshiba-storage.com, www.toshiba.semicon-storage.com and www.scib.jp/en for further company and product information.

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