

**TOSHIBA**

Toshiba signs new direct partnership with Titan Data Solutions to strengthen Enterprise HDD business in the UK

Delivering high storage capacities and the performance features required to run mission-critical applications in enterprise, data center, and cloud environments

Düsseldorf, Germany 9th September 2025 – Toshiba Electronics Europe GmbH, Storage Products Division, is pleased to announce a new strategic partnership with **Titan Data Solutions**, appointing the company as a **direct partner for Toshiba Enterprise hard disk drives (HDDs)** in the UK.

Headquartered in London, UK, Titan Data Solutions is a specialist in server and storage solutions for AI, next-generation infrastructure and Advanced Computing. This new collaboration reinforces Toshiba's commitment to delivering high-performance, reliable data storage solutions to Titan Data Solutions' UK resellers and customers, particularly in the fast-growing enterprise, data center, and cloud sectors.

"We are delighted to welcome Titan Data Solutions as a direct storage partner," said Jeff Briggs, General Manager, Storage Products Division at Toshiba Electronics Europe. "Titan Data Solutions brings a wealth of experience in the enterprise storage space. The company has a strong track record of building and supporting scalable solutions for a diverse range of end users. These include data centers and cloud providers, as well as system integrators, and enterprise resellers. The company's customer-centric approach and commitment to innovation align perfectly with Toshiba's values and strategic goals."

Toshiba's Enterprise HDDs are engineered to meet the rigorous demands of mission-critical workloads and large-scale storage environments, offering industry-leading capacity, performance, and power efficiency. The partnership will enable Titan Data Solutions to offer UK customers access to Toshiba's complete line-up of Enterprise HDDs, including nearline (NAS), data center, and surveillance-focused models.

“We’re proud to be joining Toshiba’s network of direct partners,” said Ben Jackson, CEO from Titan Data Solutions. “The demand for robust and scalable storage continues to grow, and Toshiba’s Enterprise HDDs allow us to deliver dependable solutions for our customers’ evolving data needs.”

The partnership is effective immediately, with Titan Data Solutions already onboarding Toshiba’s Enterprise HDD portfolio into its product offering. Joint go-to-market initiatives, partner training, and promotional campaigns will follow throughout the remainder of 2025.

For more information on Toshiba’s HDD portfolio, please visit: <https://www.toshiba-storage.com/>

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About Toshiba Electronics Europe

[Toshiba Electronics Europe GmbH](#) (TEE) offers European consumers and businesses a wide variety of hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. Next to HDDs, the company’s broad portfolio encompasses power semiconductors and other discrete devices ranging from diodes to logic ICs, optical semiconductors as well as microcontrollers and application-specific standard products (ASSPs) amongst others.

In addition, TEE also offers SCiB™ battery cells and modules with lithium titanium oxide (LTO) for heavy-duty applications and Silicon Nitride (SiN) ceramic substrates used in power semiconductor modules, inverters and converters for their heat dissipation characteristics and strength.

TEE has its headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom providing marketing, sales and logistics services.

Visit Toshiba’s websites at www.toshiba-storage.com, www.toshiba.semicon-storage.com, www.scib.jp/en and www.toshiba-tmat.co.jp/en/ for further company and product information.

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About Titan Data Solutions

Headquartered in London, UK, with subsidiaries in Sweden and United Arab Emirates, Titan Data Solutions is redefining the distributor landscape, specialising in cutting-edge server and storage solutions, and accelerating growth for our partners throughout EMEA with disruptive Edge to Cloud technologies.

Focusing on AI, next-generation infrastructure and Advanced Computing, we enable our customers to stay ahead of the competition, in an ever-evolving digital landscape.

While building market share for our vendors by delivering award winning technical expertise, a relentless commitment to innovation and strong regional support.

For more information, visit titandatasolutions.com.

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