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Toshiba Renews its Popular Streamlined Canvio Basics Hard Drive Series



Düsseldorf, Germany, 13 December 2022 — Toshiba Electronics Europe GmbH has made further enhancements to its widely-adopted CANVIO BASICS series of portable hard drives. The new models offer the high storage capacities that customers need for leading increasingly data-centric lifestyles – while also having a stylish and compact design.

CANVIO BASICS 2.5" format hard drives have matt black finished enclosures, with dimensions of 78mm x 109mm x 14mm for the 2TB1 and 1TB versions, and 78mm x 109mm x 19.5mm dimensions for the 4TB version. Their compact form factors combined with lightweight construction (only 217.5g for the 4TB version, and less than 150g for all other versions) means they are easy to carry and take up very little room in bags or luggage, and can even fit into coat pockets.

These drives easily connect to laptop and PCs, making them a convenient plug-and-play storage solution. Their USB 3.2 Gen 1 interfaces allow transfer speeds of up to 5.0Gbit/s to be supported (though they are compatible with legacy USB 2.0 interfacing too). Powered directly from a connected USB source, they draw only minimal current.

CANVIO BASICS drives have been designed to offer assured long-term operational reliability. They are ready for use via Microsoft® Windows®, with no software installation necessary, while reformatting is required for macOS.

"Our CANVIO BASICS hard drives have seen really strong market uptake since their initial release, presenting customers with simple and convenient data storage solutions at attractive price points," states Larry Martinez-Palomo, Vice President of the Storage Products Division at Toshiba Electronics Europe. "By continuing to enhance the value proposition of this series, we are making them even more alluring, and this is certain to be appreciated."

The new Toshiba hard drive will be available in 1Q 2023.

More information on CANVIO BASICS may be accessed by going to:

<https://www.toshiba-storage.com/products/canvio-basics/>

For more information on Toshiba's full line of HDD storage products, please visit:

<https://www.toshiba-storage.com/>

[1]. Definition of capacity: One terabyte (TB) = one trillion bytes, but storage capacity actually available may vary depending on operating environment and formatting. Available storage capacity (including examples of various media files) will vary based on file size, formatting, settings, software and operating system and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

Kontakt

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