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Toshiba reveals latest evolution of CANVIO Portable Hard Drives for secure, personal data storage



delivering flexible capacity options of 500GB[1] [2], 1TB, 2TB and 3TB. The use of Toshiba's 1TB platter technology supports low profiles, allowing the 2TB versions of all three new CANVIO models to be thinner than their predecessors.

The CANVIO PREMIUM series offers versatile connectivity in a stylish design with an aluminium finish and diamond-cut edges in silver metallic or dark grey metallic. The thin, slender body makes the device easy to store. It is accompanied by a pouch as well as a USB Type-A to USB Type-C[3] adapter that can be inserted in any orientation for easy connectivity to everything from notebooks to high-end desktop PCs. Additionally, the PREMIUM model offers Toshiba Storage Backup Software and Storage Security Software for download, enabling users to effortlessly back up and protect important data through password protection and an improved user interface. The 2TB devices in the PREMIUM line-up have a 13.5mm profile and are 5.5mm slimmer than the previous model.

The CANVIO ADVANCE series is available in four colour options – black, white, blue or red – with a glossy finish. The 2TB devices in the product line-up have a 14mm profile and are 5.5mm slimmer than the previous CANVIO CONNECT II model. ADVANCE models also come with the aforementioned Toshiba Storage Backup Software and Storage Security Software as additional features.

The newly designed CANVIO BASICS series offers an entry-level 2.5" portable hard drive for all kinds of storage needs, ranging from PC data to photography. The model is pre-formatted for Windows[4] PCs and works right out of the box, allowing users to collect content immediately and take their drive anywhere. Available in capacity options of 500GB, 1TB or 2TB, the new BASICS series features a minimalistic design, sleek, matt surface and a thin 14mm profile.

platter technology allows us to manufacture slimmer and more convenient to use CANVIO models with higher capacity storage compared to their predecessors."

The CANVIO models blend form and function, offering high-capacity storage, easy backup and trustworthy security in a slim, stylish design. As stated above, for ADVANCE and PREMIUM models, the brand new Toshiba Storage Backup Software is available for download, enabling users to easily back up important data through an improved user interface with an option to set a backup schedule. Moreover, the new Toshiba Storage Security Software allows for simpler password setting with a more intuitive user interface so that users can protect private data and prevent unauthorised access.

The CANVIO models will be available February 2018.

Notes:

[1] Definition of capacity: A gigabyte (GB) is 1,000,000,000 bytes and a terabyte (TB) is 1,000,000,000,000 bytes. A computer operating system, however, reports storage capacity using powers of 2 for the definition of 1TB = 2⁴⁰ = 1,099,511,627,776 bytes and therefore shows less storage capacity. Available storage capacity (including examples of various media files) will vary based on file size, formatting, settings, software and operating system, such as Microsoft Operating System and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

[2] The CANVIO PREMIUM and CANVIO ADVANCE will be available with 1TB, 2TB and 3TB. The newly designed CANVIO BASICS will be available with 500GB, 1TB and 2TB.

[3] USB Type-C and USB-C are trademark of USB Implementers Forum.

[4] Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries

Contact

Toshiba Electronics Europe GmbH

Hansaallee 181
40549 Düsseldorf
Germany