

04.12.2018

Toshiba adds new 4TB CANVIO Portable Hard Drive models for safe and reliable personal data storage



BASICS and READY series.

In its continuous determination to optimize business and individual data storage capabilities, Toshiba presents its new 4TB capacity external portable hard drives, adding 33% more storage capacity than the previous 3TB models. The 4TB models are ideal for individuals and small and medium-sized businesses (SMBs) that want to store large files and back up their data. Using 1TB platter technology allows the 4TB CANVIO models to maintain the same low-profile design as 3TB models. All models support Windows® [2] and Mac[3] operating systems and are compatible with both USB 3.0 and USB 2.0.

CANVIO HDDs combine a sleek, slim and stylish design with practical features such as a ramp-load design to prevent internal wear, plug-and-play functionality, and a range of more flexible capacity options of 500GB[4], 1TB, 2TB, 3TB, and now 4TB.

“With the new 4TB drives Toshiba strives to give our customers ever greater storage capacity as the personal or business requirements to store and back up data are increasing exponentially. The new drives combine cutting-edge technology within a portable, lightweight and attractive design.”, says Larry Martinez-Palomo, General Manager, HDD Business Unit, Toshiba Electronics Europe.

billion bytes and one Terabyte (TB) means one trillion bytes. Total available capacity will vary based on operating environment and may show less storage capacity. Your results will vary. A computer operating system, however, reports storage capacity using powers of 2 for the definition of 1TB = 2^{40} = 1,099,511,627,776 bytes and therefore shows less storage capacity.

[2] The CANVIO HDDs support Windows 10, Windows 8.1 and Windows 7. The drive is by default formatted to the NTFS file system for Microsoft and can be reformatted. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries.

[3] The CANVIO HDDs support macOS v10.13 / v10.12 / OS X v10.11 but requires reformatting to HFS+ file system to do so. Mac, macOS and OS X are trademarks of Apple Inc., registered in the U.S. and other countries.

[4] 500GB for CANVIO BASICS and CANVIO READY.

[5] USB Type-C compatibility is via a Type-A to Type-C adapter that comes with the CANVIO PREMIUM only. The adapter can be inserted in any orientation for easy connectivity to notebooks and high-end desktop PCs. USB Type-C and USB-C are trademark of USB Implementers Forum.

Storage Security Software for password protection; and the Toshiba Storage Backup Software which automatically backs up data at regular, user-defined intervals. All models come with a 3-year guarantee.

The CANVIO ADVANCE series is available in four colour options – black, white, blue or red – with a glossy finish. Like the PREMIUM model, the series offers free downloadable Toshiba Storage Backup Software and Storage Security Software for password protection and automated backup.

The CANVIO BASICS series comes in a minimalistic matte black design, and is ideal for a wide range of storage needs, from PC data, to video and audio file storage to photography.

The CANVIO READY series comes in a compact, chic black dotted unit. It is ready-to-use with the plug-and-play functionality, and provides space for large media libraries.

General availability of the new 4TB models will start in January 2019.

– Information in this document, including product prices and specifications, content of services and contact information, is current and believed to be accurate as of the date of the announcement but is subject to change without prior notice.

– Company names, product names, and service names mentioned herein may be trademarks of their respective companies.

– Images displayed in the banners are for illustration purposes only and do not show the actual products. The images are merely intended to help illustrate the function of the products.

– Canvio is a trademark of Toshiba America Electronic Components, Inc.

Contact

Toshiba Electronics Europe GmbH

Hansaallee 181
40549 Düsseldorf
Germany